

# Download Books Not Invented Here: The Key Strategies for Cross-industry Innovation

By Ramon Vullings



## Books Details

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## Books Descriptions

This inspirational, illustrated business book presents seven strategies for cross industry innovation. It emerged from hundreds of conversations with business leaders and innovators and is packed with ideas, approaches, and cases that you can apply in your own industry. Dive in this rollercoaster of ideas called cross industry innovation and start not just to think out of the box, but out of your industry.

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